

# Press Kit



## The Reviver Platform – Speed and Convenience

- Quickly Register and Renew Vehicle Registrations
- Personalize Your License Plate
- Robust Anti-Theft Features
- Real-Time Tracking of your vehicle's location

Reviver is internationally recognized as the developer of the RPLATE, the world's first digital license plate. The company is headquartered in Granite Bay, California, with R&D facilities located in Fremont, California. The Reviver Platform serves as the driving force behind Reviver's innovative services. This cloud-based platform facilitates secure and encrypted data exchange among vehicle owners, their digital license plates, and Department of Motor Vehicles (DMVs). This robust architecture not only ensures data security but also empowers a range of compliance features. Vehicle owners can conveniently register and renew their vehicle registrations online through a smartphone app, delivering remarkable speed and convenience to both vehicle owners and DMVs.

Beyond compliance, the Reviver Platform offers vehicle owners the ability to personalize their license plate display, track their vehicle's location, report theft, and much more. In essence, it transforms the conventional license plate into a forward-looking connected vehicle platform. With the capability to seamlessly deliver over-the-air updates and enhancements, Reviver is poised to continually expand its service offerings and integrate further into vehicle and transportation systems. The Reviver Platform is at the forefront of shaping the future of connected vehicles.

Reviver digital license plates are currently legal for sale in Arizona, California and Michigan, along with Texas for commercial fleet vehicles. Ten additional states are in various stages of adoption.

Digital license plates (RPLATE)s are legal to drive nationwide across U.S. state borders, as well as North American borders into Canada and Mexico.

## Reviver Consumer Products

Reviver presents product and service plans catering to individual consumers. At the heart of these offerings is the Reviver RPLATE® - a stylish and user-friendly digital license plate. Every RPLATE subscription includes essential services such as digital registration renewal and the option for personalized display

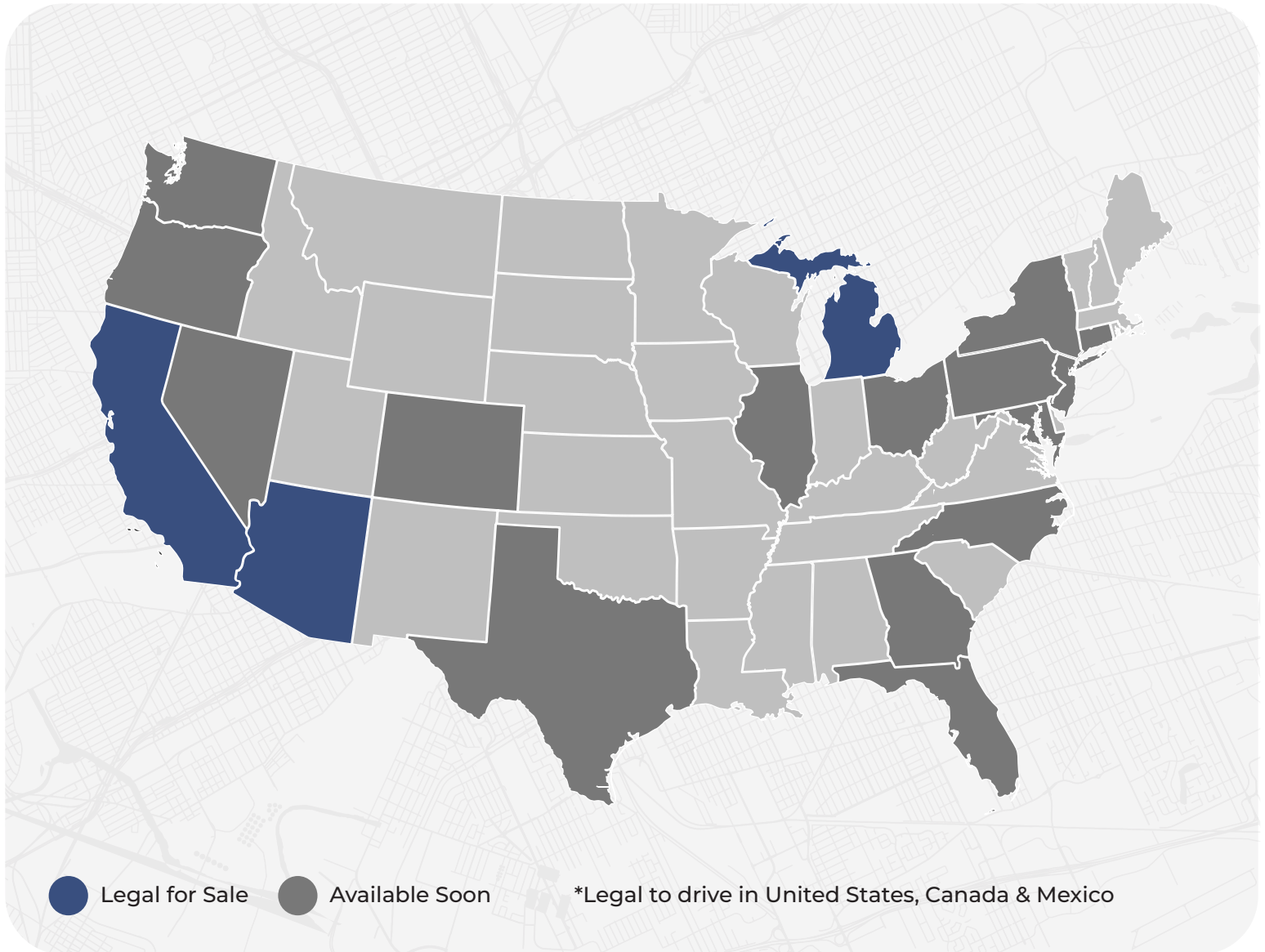
### RPLATE Model Options Offer Flexibility for the Consumer:

**Battery-Powered RPLATE:** Equipped with a replaceable lithium-ion battery boasting a remarkable 5-year lifespan. Monochromatic HD display, quick and easy self-installation. Personalization and tamper proof mounting, theft features. If the RPLATE is removed from the vehicle, the word “detached” is displayed on the plate, and there is a notification in the app.

**Hard-Wired, RPLATE:** Requires professional installation. Wired directly into the vehicle’s battery, this option ensures hassle-free power management and includes a backlit display. It comes with the added advantages of integrated telematics for easy real-time monitoring, geofencing, and route and mileage tracking. The hard wired version also has additional safety features to track, measure, record, and respond to any need around your vehicle’s location and security.

Reviver has partnered with Best Buy to provide in-store or at-home plate installation services for its hard-wired model.





## Current Availability:

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## RFLEET

Companies Efficiently Manage Commercial Vehicle Fleets with RFLEET.

**RFLEET:** combines the robust feature set of the RPLATE digital license plate with the RFLEET software dashboard, purpose-built to offer new efficiencies and benefits for businesses managing commercial vehicle fleets. Key features include:

**Batch Registration Renewal:** RFLEET enables fleet-wide registration renewal in a single transaction, with the ability to segment for commercial accounting needs and pay DMV costs directly through the platform, eliminating the hassle of paper tags and multiple transactions.

**Integrated Telematics:** With telematics integrated into the digital license plate, the RFLEET dashboard provides visibility into the entire fleet for easy real-time monitoring, geofencing, and route and mileage tracking.

**Safety Notices & Alerts:** Visual safety notices can include STOLEN mode with GPS vehicle location tracking, as well as push alerts to admins to help monitor maintenance needs, arrival and departures, or any fleet policy violations.



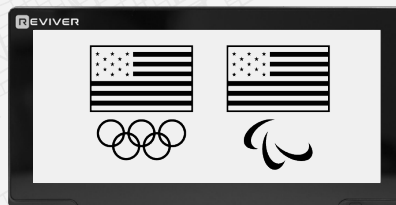
## Partnerships

“Digital license plates aim to take the headache out of vehicle registration.”

-Automotive News

“The ordinary license plate’s days may be numbered.”

-New York Times



**As seen in:**  
New York Times  
Wired  
USA Today

CNET  
Detroit Free Press  
US News  
NPR

Car and Driver  
Automotive News  
AZ Central  
Forbes

## Leadership



**Robert Wood** has served as an executive in several industries throughout his career, including technology, manufacturing, engineering, and finance. In his role as President and CEO of Reviver, Robert leverages his 20+ years of executive management experience to oversee and drive the company's executive operations and strategic direction. His extensive experience aligns well with Reviver's strong disruptive technology, innovative operations, and robust growth trajectory.



**Neville Boston** is the founder and chief strategy officer (CSO) of Reviver<sup>™</sup>, creator of the world's first digital license plate – the RPLATE<sup>®</sup> and connected vehicle platform. In this role, he is responsible for overseeing the day-to-day strategic business operations and plays a central role in developing partnerships with dealerships, fleet companies, OEM's and technology integrators. In addition, he oversees all activities regarding governments and state legislative bodies in advancing Reviver's legality and adoption.

## More About Reviver

2009

Founded by Neville Boston and Michael C Jordan in San Francisco, CA with the first office in the downtown San Francisco Twitter Building.

50+

Employees in departments like Product, Engineering, R&D, Marketing, Sales, Operations, Support, and more.

75k+

Customers in Arizona, California, Michigan and Texas (TX for Commercial Fleets)

51

U.S. and International Patents, issued & pending.

175+

Special Interest License Plates, including California Museums (Snoopy), Pet Lovers, Veterans, Breast Cancer Awareness and more!

**Short Description:** Reviver is a technology company, and an Official Ford Accessory Partner, on a mission to modernize the driving experience with the world's first digital license plate. Through a mobile or web app, they digitize vehicle registration renewals and offer personalized, convenient, and safe features. Currently legal for sale in Arizona, California, Michigan, and Texas for commercial fleets, Reviver is expanding rapidly with ten more states in the adoption process. Established in 2009, Reviver is based in northern California. Visit [www.reviver.com](http://www.reviver.com) for details.

**Full Boilerplate:** Reviver is a technology company and Official Ford Accessory Partner on a mission to modernize the driving experience. As a developer of the world's first digital license plate, Reviver has transformed the license plate into a connected vehicle platform, enabling consumers and commercial businesses to digitize vehicle registration renewals and experience a growing set of personalization, convenience and safety features, all managed through a mobile or web app interface. Reviver digital license plates are currently legal for sale in Arizona, California and Michigan, along with Texas for commercial fleet vehicles. Ten additional states are in various stages of adoption. Founded in 2009, Reviver is headquartered in northern California. For more information, visit [www.reviver.com](http://www.reviver.com).

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**Contact:** <https://reviver.com/newsroom/#tabs-3>